



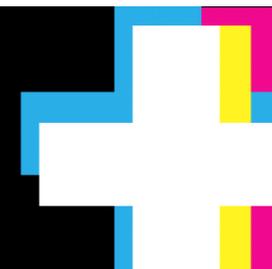
# DIGITAL & SOCIAL LOTUS WINNERS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
<b>PRODUCTS &amp; SERVICES *NEW*</b>					
<b>DI01 Consumer Goods</b>					
DI01/005	RIDE THE BULDAK HIGH	BULDAK	INNOCEAN, SEOUL	INNOCEAN, SEOUL	BRONZE
<b>DI02 Automotive</b>					
DI02/002	TIMELESS RELIABLE	HONDA BEAT	DENTSU INDONESIA, JAKARTA	DENTSU CREATIVE INC., JAKARTA	FINALIST
<b>DI03 Retail, Leisure &amp; Entertainment</b>					
DI03/002	THE UNFLUENCER	KFC THAILAND	PUBLICIS THAILAND, BANGKOK/ BANANAS SOUTH AFRICA, JOHANNESBURG	BRILLIANT & MILLION, BANGKOK	FINALIST
<b>DI05 Corporate Image &amp; Corporate Social Responsibility</b>					
DI05/002	COME BACK HOME	DAANGN	INNOCEAN, SEOUL	INNOCEAN, SEOUL	FINALIST
<b>DI06 Public Services &amp; Cause Appeals</b>					
DI06/001	SAFE SKETCH	SAVE THE CHILDREN	CHEIL HONG KONG, HONG KONG	CHEIL HONG KONG, HONG KONG	FINALIST
<b>FILM &amp; SERIES</b>					
<b>DI07 Social Film</b>					
DI07/006	THE SCENT THAT GIVES YOU THE SCENE	MITH BANGKOK	WOLF BKK, BANGKOK	WOLF BKK, BANGKOK	SILVER
DI07/002	REZA RAHADIAN PRESENTS: FILMS WITHOUT REZA RAHADIAN	NETFLIX ID BLOCKBUSTER	GOOD PEOPLE, JAKARTA	GOOD PEOPLE NETWORK, JAKARTA	BRONZE
DI07/007	AMUK EMAK	WE+	HAKUHODO INTERNATIONAL INDONESIA, JAKARTA	HYBRID HAKUHODO, JAKARTA	BRONZE
<b>DI08 Social Film Series</b>					
DI08/011	CHICKY	GRABMART	GIGIL, MANILA	GIGIL, MANILA	SILVER
DI08/003	IT MUST BE STING	STING THAILAND	LEO BANGKOK, BANGKOK	BRILLIANT & MILLION, BANGKOK	BRONZE
<b>SOCIAL ENGAGEMENT</b>					
<b>DI10 Real-time Response</b>					
DI10/003	COME BACK HOME	DAANGN	INNOCEAN, SEOUL	INNOCEAN, SEOUL	FINALIST



# DIGITAL & SOCIAL LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
<b>DI12 Brand Storytelling</b>					
DI12/001	SAFETYNOVELA	PHILIPPINE AIRLINES	BBDO GUERRERO, MANILA	BBDO GUERRERO, MANILA	SILVER
DI12/003	THE UNFLUENCER	KFC THAILAND	PUBLICIS THAILAND, BANGKOK/ BANANAS SOUTH AFRICA, JOHANNESBURG/ BRILLIANT & MILLION, BANGKOK	BRILLIANT & MILLION, BANGKOK	BRONZE
<b>CONTENT &amp; INFLUENCERS</b>					
<b>DI15 User Generated Content</b>					
DI15/004	HAVE A POSITIVE BREAK	BLACK THUNDER	DENTSU DIGITAL INC., TOKYO	DENTSU DIGITAL INC., TOKYO	BRONZE
<b>DI16 Content Placement</b>					
DI16/001	GAMIFRIES	MCDONALD'S	BBH SINGAPORE, SINGAPORE/ LEO MANILA, MANILA	BBH SINGAPORE, SINGAPORE	SILVER
<b>DI17 Use of Influencer</b>					
DI17/009	VASELINE VERIFIED	VASELINE	OGILVY SINGAPORE, SINGAPORE	OGILVY SINGAPORE, SINGAPORE	GRANDE
DI17/004	REZA RAHADIAN PRESENTS: FILMS WITHOUT REZA RAHADIAN	NETFLIX ID BLOCKBUSTER	GOOD PEOPLE, JAKARTA	GOOD PEOPLE NETWORK, JAKARTA	SILVER
DI17/002	SAY IT PROND	SPEAK	DENTSU CREATIVE TAIWAN, TAIPEI	DENTSU CREATIVE TAIWAN, TAIPEI	BRONZE
DI17/010	KWEEN YASMIN	CANVA PRO	GIGIL, MANILA	GIGIL, MANILA	BRONZE
<b>DI19 Organic Reach &amp; Influence</b>					
DI19/004	KWEEN YASMIN	CANVA PRO	GIGIL, MANILA	GIGIL, MANILA	BRONZE
<b>MOBILE &amp; PORTABLE DEVICES *NEW*</b>					
<b>DI20 Use of Mobile</b>					
DI20/001	SAFE SKETCH	SAVE THE CHILDREN	CHEIL HONG KONG, HONG KONG	CHEIL HONG KONG, HONG KONG	FINALIST
DI20/005	MOGU MOGU TOWN	OTSUKA PHARMACEUTICAL CO., LTD.	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
<b>DI23 Application &amp; Utility</b>					
DI23/001	SAFE SKETCH	SAVE THE CHILDREN	CHEIL HONG KONG, HONG KONG	CHEIL HONG KONG, HONG KONG	BRONZE
<b>CAMPAIGN EXCELLENCE</b>					
<b>DI27 Use of Platform *NEW*</b>					
DI27/003	SUZUKI-SAN'S HEART STORY ON LINE	APPLE WATCH	TBWA \ MEDIA ARTS LAB TOKYO, TOKYO	TBWA \ MEDIA ARTS LAB, TOKYO	BRONZE